

# Update on Sponsor Guides on CD-ROM

In November 2009, the club level Sponsor Guides were transferred from a print format to PDFs on a CD-ROM. We are so excited to make the Sponsor Guides more convenient to carry and use. Without major promotion of this change, between 40 and 50 percent of all leaders ordering have chosen to purchase the CD-ROM. As of August 2010, the print versions of the *Rainbows Year 3*, *Daisies*, *Stars*, and *Friends Sponsor Guides* are no longer available.

If you have wondered whether or not you'd like to update your Sponsor Guides, here are a few good reasons why we made this shift in format:

- The cost to reprint the Sponsor Guides would have raised the retail price. By going to CD-ROM we were able to lower the retail price (even on Friends and GO when the price of the 4 3-unit packs was added to the price of the original print guide). Your Sponsor Guide CD-ROMs will cost less.
- Pages can't be lost. An original is always available as backup.
- Future revisions will not impact the replication cost as much as if the Guide had to be reprinted.
- You don't have to print out the entire guide. You can read through the Introductory Pages on your computer and use the Resource Sections as just that — a resource for reference. As units or other pages are printed, they can be filed for future use.
- Ease of care and carrying. The print Sponsor Guides were large, bulky, and difficult to carry to and from clubs (at least this is the feedback we received). The CDs fit in most purses or can be downloaded onto a laptop and made accessible that way.
- We responded to repeated requests for the Sponsor Guides to be available in an electronic format.

Remember that the most up-to-date Sponsor Guides are available on CD-ROM. The *Prims Bible Stories Pack*, rewritten Stars missions units (6), and the 12 additional units for Friends and Girls Only have all been added to the CD-ROM files. *Rainbows* and *Daisies Sponsor Guides* have received minor edits.

The 3-unit packs for Daisies, Prims, and Stars were not added to those respective CD-ROM guides.

